

**National Rural Health Day: November 20, 2025**

**Celebrate with us November 17-21**

The AHA celebrates its rural and small members every day, but we are particularly proud to recognize them on Nov. 20, National Rural Health Day! Throughout the week of Nov. 17-21, AHA, along with the National Organization of State Offices of Rural Health (NOSORH), the National Rural Health Association, and hospitals and health systems across the country, will honor rural hospitals and the important work they do for their patients and communities. **We invite you to share the following advocacy-focused social media posts to your own channels in our collective efforts to celebrate the #PowerofRural all week long.**

We encourage all our rural members to share their stories, and we welcome tags on social media.

**AHA Social Media Handles:**

LinkedIn: American Hospital Association

Facebook: American Hospital Association

X: @ahahospitals

Instagram: @ahahospitals

**Hashtags:**

#NationalRuralHealthDay

#PowerOfRural

**Social Media Posts**

Please note: The highlighted text below is the space to insert details about your organization.

* One in seven Americans live in rural areas, meaning they face greater challenges in accessing health care. Our hospital serves the (insert region) area with (how many patients) patients relying on us for care.
* Rural hospitals like ours face unique challenges in providing care to our communities. One way we tackle this issue head on is to (insert anecdote—story about a mobile clinic, telehealth, etc.)
* Despite the challenges facing rural health care, at (insert hospital name) we continue to provide high quality care for the communities in our area. Learn more about the importance of rural hospitals and their impact on Americans across the country: https://www.aha.org/advocacy/rural-health-services
* This week, (insert hospital name) and @ahahospitals are celebrating the lead-up to #NationalRuralHealthDay on Nov. 20! Did you know that nearly 61 million rural Americans depend on their hospital as an important source of care as well as a critical component of their area's economic and social fabric? <https://www.aha.org/rural-advocacy-agenda>
* Rural hospitals and health systems provide vital care to their communities. See how the AHA is standing up for rural hospitals like ours with the 2025 AHA Rural Advocacy Agenda: <https://www.aha.org/rural-advocacy-agenda>
* Did you know rural hospitals provide $220 billion in economic activity annually? Rural hospitals support 1 in 12 jobs in the U.S. — but many are in danger of closing. Learn more about the federal support necessary to keep hospitals open and their workers employed: <https://www.aha.org/system/files/media/file/2023/02/infographic-rural-hospitals-community-cornerstones-facing-perilous-threats-to-care-infographic.pdf>
* Rural hospitals do more than just treat patients — they provide employment, buy goods and services from local businesses, and generate local and state tax income. Learn more fast facts about rural hospitals with this infographic: <link to a pending infographic>
* Workforce recruitment and retention is a persistent challenge for rural hospitals; 70% of primary care health professional shortage areas are in rural parts of the U.S. At @ahahospitals, we encourage Congress to pass legislation that supports workforce development, like bills that increase the number of Medicare-funded residency slots to expand training opportunities in rural settings. https://www.aha.org/rural-advocacy-agenda
* @ahahospitals continues to work with Congress to enact policies that support rural hospitals. We also are working to support a public policy environment that will protect access to care, advance innovation and invest new resources in rural communities.   
  https://www.aha.org/rural-advocacy-agenda

For these two posts, we strongly encourage you to share the amazing work your hospital or health system has done to provide behavioral health and maternity services are your institution.

* Rural hospitals are fighting to maintain critical service lines, including behavioral health, despite recent shifts in funding. Get the facts about behavioral health in rural areas: (<https://www.aha.org/infographic-realities-behavioral-health-rural-communities>)
* Rural hospitals like ours are working hard to maintain crucial services, including obstetrics and maternity care. Learn more about our resources: (insert link to your maternity resources or share about a program at your organization)